



EXECUTIVE LEVEL

OUTPLACEMENT SERVICES FOR SUCCESSFUL CAREER TRANSITION

PROVIDING POSITIVE CHANGE

Outplacement programs optimize your corporate integrity and brand by ensuring a positive change process during restructuring, rightsizing and transformations. As a strategic HR partner, we provide your employees with a results-orientated, outplacement program.

► [Read “Right-Sizing, Downsizing And Improving Your Employer Brand In The Process” on Forbes.com](#) ◀

YOUR DEPARTING EMPLOYEE IS OUR PRIORITY

In a workforce that is moving from high knowledge to high intelligence, Intentional Careers and Human Resources have the correct tools to ensure your departing staff member is moving ahead of the pace. It is my intention and commitment to find the right career fit and role that enhances lifestyle leaving clients eager to get to work.

When your career road has changed, Gayle offers a positive, comfortable and realistic affirmation of your skill set and guides you toward options to consider. Connected and informed, Gayle lets you take the lead in possibilities to pursue that ensure you are marketable. – Nina Koniuch, Chair of Nursing, Seneca College

MOVING FORWARD WITH DIGNITY AND RESPECT

Companies who care about their corporate brand and reputation, ongoing staff morale, also care about their team members before, during and after their tenure as employees. Whether you’re a company experiencing the need to lay off employees, terminate for restructuring or dismissal, our outplacement services are customized to your employee’s needs.



CONTACT

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Certified Resume Writer
Certified Human Resources Leader
Certified Career Strategist
Certified Job Developer

LABOUR MARKET EXPERTISE:

Collingwood
Barrie
Midland
Orangeville
Owen Sound
Orillia

EXECUTIVE LEVELS	SIGNATURE	PREMIER	CONCIERGE
EMPLOYEE OUTPLACEMENT SERVICE PACKAGES	20 sessions *10 months	15 sessions *6 months	5 sessions *2 months
CONSULTATION & NEEDS ASSESSMENT Set the stage for success with a targeted assessment and customized action plan.	✓	✓	✓
CUSTOMIZED CAREER TRANSITION GUIDEBOOK A comprehensive career transition guidebook with customized complementary resources. Includes access to financial resources: budgeting and financial planning.	✓	✓	✓
ACHIEVEMENT FOCUSED & STRATEGIC EXECUTIVE RESUME Customized cover letters, networking emails, and bios	✓	✓	✓
IN-PERSON OR VIRTUAL COACHING SESSIONS <i>(contingent on corporate location)</i> Coaching services delivered in a confidential, safe, and nonjudgmental environment	✓	✓	✓
PROFESSIONAL NETWORKING & INTERVIEWING STRATEGIES Proven strategies and tools to help the employee clearly articulate the value proposition. Includes “elevator pitch” strategies	✓	✓	✓
LINKEDIN PROFILE OPTIMIZATION Using SEO strategies to optimize the online presence, we optimize the profile for visibility in the target market	✓	✓	✓
SALARY NEGOTIATIONS & 90-DAY JOB SEARCH PLAN Uncover market value, negotiating the offer and success factors for the first 90 days	✓	✓	
HIDDEN JOB MARKET MODULE Educate on job market and realities of 90% of jobs are never advertised. Use our proven process to land job interviews faster	✓		
OUTPLACEMENT SERVICES INVESTMENT	\$4,800	\$3,800	\$2,800

** Length of program is flexible depending on needs. All services will be delivered 1:1 by Gayle Draper ensuring successful transitions.

GROUP PROGRAM SERVICES: Customize your business’s needs. Connect with us to collaborate.

TRAILING SPOUSE PROGRAM: Enhance Your Recruitment Strategy

Secure your onboarding and facilitate the career transition success of your next employee's spouse or partner.

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