



# DEPARTING EMPLOYEE

## OUTPLACEMENT SERVICES FOR SUCCESSFUL CAREER TRANSITION

### PROVIDING POSITIVE CHANGE

Outplacement programs optimize your corporate integrity and brand by ensuring a positive change process during restructuring, rightsizing and transformations. As a strategic HR partner, we provide your employees with a results-orientated, outplacement program.

▶ [Read “Right-Sizing, Downsizing And Improving Your Employer Brand In The Process” on Forbes.com](#) ◀

### YOUR DEPARTING EMPLOYEE IS OUR PRIORITY

In a workforce that is moving from high knowledge to high intelligence, Intentional Careers and Human Resources have the correct tools to ensure your departing staff member is moving ahead of the pace. It is my intention and commitment to find the right career fit and role that enhances lifestyle leaving clients eager to get to work.

*When your career road has changed, Gayle offers a positive, comfortable and realistic affirmation of your skill set and guides you toward options to consider. Connected and informed, Gayle lets you take the lead in possibilities to pursue that ensure you are marketable.* – Nina Koniuch, Chair of Nursing, Seneca College

### MOVING FORWARD WITH DIGNITY AND RESPECT

Companies who care about their corporate brand and reputation, ongoing staff morale, also care about their team members before, during and after their tenure as employees. Whether you’re a company experiencing the need to lay off employees, terminate for restructuring or dismissal, our outplacement services are customized to your employee’s needs.



### CONTACT

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**Certified Resume Writer**  
**Certified Human Resources Leader**  
**Certified Career Strategist**  
**Certified Job Developer**

### LABOUR MARKET EXPERTISE:

Collingwood  
Barrie  
Midland  
Orangeville  
Owen Sound  
Orillia

DEPARTING EMPLOYEE	PRESTIGE	FUNDAMENTALS	POWER PACK
EMPLOYEE OUTPLACEMENT SERVICE PACKAGES	20 sessions *10 months	15 sessions *6 months	5 sessions *2 months
<b>CONSULTATION &amp; NEEDS ASSESSMENT</b> Set the stage for success with a targeted assessment and customized action plan. Choose service needs with flexibility and Gayle's guidance.	✓	✓	✓
<b>CUSTOMIZED CAREER TRANSITION GUIDEBOOK</b> A comprehensive career transition guidebook with customized complementary resources. Includes access to financial resources: budgeting and financial planning.	✓	✓	✓
<b>ACHIEVEMENT &amp; SKILLS FOCUSED, TARGETED RESUME</b> Customized cover letters, networking emails, and bios	✓	✓	✓
<b>IN-PERSON OR VIRTUAL COACHING SESSIONS</b> (contingent on corporate location) Coaching services delivered in a confidential, safe, and nonjudgmental environment	✓	✓	✓
<b>PROFESSIONAL NETWORKING &amp; INTERVIEWING STRATEGIES</b> Proven strategies and tools to help the employee clearly articulate the value proposition. Includes "elevator pitch" strategies	✓	✓	✓
<b>LINKEDIN PROFILE OPTIMIZATION</b> Using SEO strategies to optimize the online presence, we optimize the profile for visibility in the target market	✓	✓	✓
<b>SALARY NEGOTIATIONS &amp; 90-DAY JOB SEARCH PLAN</b> Research and positioning for the Labour Marketing, negotiating the offer and success factors for the first 90 days	✓	✓	
<b>HIDDEN JOB MARKET MODULE</b> Educate on job market and realities of 90% of jobs are never advertised. Use our proven process to land job interviews faster	✓		
<b>COMPUTER TRAINING</b> Computer software manuals and virtual training in Microsoft Office Suite	✓	✓	
<b>MONDAY MORNING LIVE GROUP WEBINAR</b> Weekly session focused on networking, motivational strategies, and social interactions, resulting in increased confidence for virtual interviews	✓	✓	✓
<b>OUTPLACEMENT SERVICES INVESTMENT</b>	\$2,800	\$2,200	\$1,500

\*\* Length of program is flexible depending on needs. All services will be delivered 1:1 by Gayle Draper ensuring successful transitions.

**GROUP PROGRAM SERVICES:** Customize your business's needs. Connect with us to collaborate.  
**TRAILING SPOUSE PROGRAM:** Enhance Your Recruitment Strategy

Secure your onboarding and facilitate the career transition success of your next employee's spouse or partner.

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