

This is a challenging time as we ask ourselves questions like “Is this where I thought I would be in my career at my age”? People frequently struggle to determine how they will fit into the labour market today and tomorrow. Work with me to define a strategic plan to build a network, gain much needed experience and get yourself and your career moving forward.

## CAREER CLIMBER SERVICE NEEDS CHECKLIST

### SERVICE PACKAGE PROPOSAL – CHOOSE YOUR FIT AND BE INTENTIONAL WITH YOUR CAREER

#### CONSULTATION & NEEDS ASSESSMENT

Set the stage for success with a targeted assessment and customized action plan. Choose service needs with flexibility and Gayle’s guidance.



#### CUSTOMIZED CAREER TRANSITION GUIDEBOOK

A comprehensive career transition guidebook with customized complementary resources.

#### ACHIEVEMENT & SKILLS FOCUSED, TARGETED RESUME

Customized cover letters, networking emails, and bios

#### IN-PERSON OR VIRTUAL COACHING SESSIONS (contingent on your location)

Coaching services delivered in a confidential, safe, and nonjudgmental environment to help you realize your strengths, skill sets and build your job search confidence.

#### PROFESSIONAL NETWORKING & INTERVIEWING STRATEGIES

Proven strategies and tools to help the employee clearly articulate the value proposition. Includes “elevator pitch” strategies and networking style.

#### LINKEDIN PROFILE OPTIMIZATION

Using SEO strategies to optimize the online presence, we optimize the profile for visibility in the target market.

#### SALARY NEGOTIATIONS

Research and positioning for the Labour Marketing, negotiating the job offer and employment contract.

#### HIDDEN JOB MARKET MODULE

Educate on job market and realities of 90% of jobs are never advertised. Use our proven process to land job interviews faster.

#### MONDAY MORNING LIVE GROUP WEBINAR

Weekly session focused on networking, motivational strategies, and social interactions, resulting in increased confidence for virtual interviews. Sessions are recorded and emailed if absent.

### INVESTMENT

Length of program is flexible depending on your unique needs. All services will be delivered 1:1 by Gayle Draper ensuring successful transitions. Prices begin at \$350.00. Book a discovery call to review your checklist with Gayle.



### CONTACT

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Certified Resume Writer  
Certified Human Resources Leader  
Certified Career Strategist  
Certified Job Developer



### LABOUR MARKET EXPERTISE:

Collingwood  
Barrie  
Midland  
Orangeville  
Owen Sound  
Orillia